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# **UPCOMING EVENTS!**

## ACEC/MD LEGISLATIVE BREAKFAST

Tuesday, December 2, 2008

8:00 AM - 10:00 AM

The Engineers Club

11 West Mount Vernon Place, Baltimore

## ACEC/MD HOLIDAY PARTY

Thursday, December 4, 2008

6:00 PM - 9:00 PM

Baltimore Museum of Industry 1415 Key Highway, Baltimore

# GENERAL MEMBERSHIP MEETING

Thursday, December 18, 2008

11:30 AM - 2:00 PM

The Engineers Club

11 West Mount Vernon Place, Baltimore

For all of these events, to make reservations or for more information, please contact the ACEC/MD office 410-539-1592.

# visit us on the web! www.acecmd.org

#### **EXECUTIVE COMMITTEE OFFICERS**

#### **President** Harry Stephen, P.E.

Century Engineering

#### **Vice President** Mike Myers, P.E.

Rummel, Klepper & Kahl

#### Secretary

Jeff McBride, P.E. **EBL** Engineers

#### **Treasurer**

Joe Makar, P.E. Whitman, Requardt & **Associates** 

#### **ACEC REPRESENTATIVES**

Director Harvey Floyd, P.E. KCI Technologies

#### **Alternate Director**

George Wirth, P.E. Schnabel Engineering

#### **ACEC/MD DIRECTORS**

Leon Kriebel, P.E. (2006-2009) Whitney, Bailey, Cox & Magnani

Stacy Stone, P.E. (2006-2009) Greenhorne & O'Mara

Dana Knight, P.E. (2007-2010) McCormick Taylor

Jack Moeller, P.E. (2007-2010) McCormick Taylor

Chris Griffith, P.E. (2008-2011) KCI Technologies

Jerry Jannetti, P.E. (2008-2011) PB Americas

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September-October, 2008

# President's Message

by Harry Stephen, P.E.

The election season is in full swing and the ACEC/MD PAC committee is actively distributing CEPAC funds to candidates who support ACEC/MD's legislative agenda. Thanks to the contributions from the membership the PAC fund was over \$14,000 this year. This allows our voice to be heard in Annapolis. Our annual legislative breakfast is scheduled for December 2, 2008 at the Engineers Club, kicking off the legislative season. Please plan to attend this complimentary event for a preview of the upcoming legislative session and ACEC/MD's legislative agenda. Obviously, of paramount interest, is the State's falling transportation fund revenue (i.e. gasoline tax, titling tax and vehicle registration fees) and the impact to the SHA CTP.

During the General Membership meeting on October 16, 2008 the finalists for ACEC/MD's Engineering Excellence Awards were announced. The Engineering Excellence Award Grand Award winner and winners for each category will be announced during the General Membership and Awards Banquet on February 19, 2009 at the Engineers Club. This exciting evening recognizes firms for "a job well done" and highlights successful projects. We also take this time to spotlight individuals that have demonstrated their support for the profession and our annual scholarship recipients. Mark your calendars and don't forget to invite your project managers and clients to enjoy this special evening.

The 2009 ACEC/MD Leadership Program is being finalized and applications will be



available soon. This program includes six monthly sessions beginning in January and concluding in June at the ACEC/MD annual conference at the Nemacolin Woodlands Resort in the beautiful Laurel Highlands of southwest Pennsylvania. This is an excellent opportunity for your future firm leaders to gain insight into the business side of an engineering firm, while networking with the rising stars from other firms. Be sure to take this opportunity to recognize your future leaders for their contributions and demonstrate the opportunity for career advancement in your firm. This program is offered every two years and has a limited class size, so sign up early as the program fills up quickly.

ACEC/MD has partnered with Vehicles for Change. This program provides member

firms an opportunity to donate vehicles and in many cases be able to deduct the fair market value for the vehicle. Under this program suitable vehicles would be provided to needy individuals so that they will be able to carry on daily activities, such as going to work. Also, ACEC/MD would receive \$250 for each vehicle donated.

Additional upcoming events you should mark on your calendar include:

- ACEC's Life/Health program, now available for Maryland firms with less than 50 employees, is hosting a complimentary luncheon at the Engineers Club on October 29, 2008 to reintroduce the program.
- The ACEC/MD Holiday Party will be held on December 4, 2008 at the Baltimore Museum of Industry. This is a great opportunity to talk to clients and colleagues in the engineering community in a festive holiday environment. If you have not visited the Museum, this is a great opportunity to see exhibits depicting the industrial history of Baltimore and Maryland, and the many contributions of the engineering community.

ACEC/MD and its committees are hard at work bringing value to our member firms. Please do not hesitate to provide feedback to these programs and other issues you are encountering.

## ACEC & CAMEE Make Splash at ASHRAE Summer Meeting

Over the summer, ACEC and the Council of Mechanical and Electrical Engineers (CAMEE) held several events in conjunction with the ASHRAE Annual Meeting in Salt Lake City, Utah. On June 20, ACEC and CAMEE presented an educational course on Building Information Modeling (BIM) for Mechanical, Electrical and Plumbing (MEP) firms. The course featured presentations by Bentley and Autodesk, in addition to one MEP firm's case study on working with BIM.

During the ASHRAE program, CAMEE hosted a forum on Business and Risk Management Issues Facing Mechanical, Electrical and Plumbing, and sponsored a seminar on "Do M/Es Need to Worry About Risk Management?" Both sessions were well attended and generated great interest. CAMEE's presence resulted in a request from ASHRAE Technical Committee (TC) 1.7, General Business Management and Legal Education, to have a CAMEE representative sit on the committee to better coordinate

business and risk management activities between the two groups.

CAMEE and ASHRAE have a Memorandum of Understanding to jointly share efforts of common interest. Where ASHRAE is the technical organization, CAMEE focuses on the business of engineering. To learn more about CAMEE and how to join go to www.acec.org/CAMEE.

# WE NEED YOUR SUPPORT TO ACHIEVE OUR PAC GOALS

As we turn for the home stretch in 2008, ACEC/MD member firm representatives have come up shy so far this year in achieving the goal for ACEC/PAC fundraising. To date, member firm representatives have contributed almost half of this year's goal of raising over \$14,600.

Political engagement on the national level is essential to protecting the interests of your firm and the engineering industry as a whole. Our success at the national level depends on every member of ACEC getting involved with our advocacy programs, starting with ACEC/PAC. ACEC/PAC is the industry's primary political tool for helping to elect good candidates to the House and Senate who support policies favorable to the engineering industry. We'll need that support – look at the industry issues currently before Congress:

- Reauthorization of the Federal Transportation Program (SAFETEA-LU);
- Water and aviation legislation that will expand funding for projects and broaden and strengthen requirements for using QBS;
- o Flawed wetlands legislation that could shut down commercial development and
- o The 3% withholding tax that could impact every firm in the public sector.

With your contribution it is not too late for ACEC/MD to achieve this goal in 2008. As we barrel toward election day, ACEC needs to reward the many friends in Congress that have supported ACEC and the interests of the business community in the past, and work to gain future access to congressional representatives.

ACEC/MD's goal is to have each principal of our member firms contribute \$100 to ACEC/PAC. ACEC/MD's Officers, Directors and Committee Chairs have already committed to contribute \$200 to show their support of ACEC/PAC. If you have not yet contributed, now is the time to do it!

To further clarify the appropriateness of contributing to Political Action Committees, please see the article below that should address any concerns that you might have. On behalf of Maryland's ACEC/PAC champion Harvey Floyd (KCI Technologies), thank you for considering this request.

#### WHY YOU SHOULD SUPPORT YOUR PAC by Steve Stockmeyer and Geoff Ziebart

With almost daily reports of bribery scandals and ethical lapses in Washington, you may be wondering if all politics is corrupt and whether you should stop contributing to your company's or association's political action committee (PAC). You are not alone. If you are frustrated with the current state of political affairs, please take a few minutes to consider the points below. We hope this discussion will explain the critical role that PACs play in our campaign finance system and remind you that business community PACs are crucial to electing candidates to Congress who will protect and expand our nation's economic vitality.

#### PACS Are Not A Part Of The Recent Abuses

PACs were authorized by law in the 1970s to reform the largely opaque and unregulated campaign finance system that preceded the Watergate years. PACs represented the beginning of a more transparent system that allowed citizens of average means to band together and pool their small after-tax and voluntary contributions to make a difference for candidates of their choosing. PACs are the manifestation of the idea that America is a nation of interests, all of which have a desire and constitutionally-protected right to voice their opinions through the campaign finance system.

After three decades of experience, it is clear that PACs are a reform that has stood the test of time. Nowhere are PACs to be found in any of the scandals of modern political history - not ABSCAM, Koreagate, or the Keating Five -- and especially not the Abramoff, Jefferson or Cunningham scandals that have been in the press of late. In fact, with regard to the Abramoff case, most of the millions of dollars leveraged for political purposes came from American Indian tribes who, because of existing laws, are not regulated by the Federal Election Commission (FEC) in the same way as other donors - especially PACs. In no way should any of the current scandals reflect poorly on any part of the PAC community - business or labor.

#### PACS Involve Millions Of American From All Walks Of Life

PACs are comprised of individuals who voluntarily come together for the purposes of helping elect or defeat candidates and to pursue issues of mutual interest. They are sponsored by associations, corporations, labor unions, and philosophical/issue-oriented groups. These organizations and individuals engage in civic

education and seek a stronger voice in the political process. These rights are protected in our Constitution. Under regulations strictly enforced by the FEC, no funds from a corporate, association or union treasury can be contributed to a PAC, no donor can be reimbursed for his/her contribution, and no foreign national can contribute to or direct PAC contributions.

One of the major benefits of PACs over the past three decades has been the education, motivation, and involvement of citizens in the electoral process -- many for the first time. It's estimated that as many as 20 million Americans participate in politics by giving voluntary contributions to the PAC of their choice. And PACs represent more than just their donors. For example, the 158 PACs who are members of the National Association of Business PACs speak for approximately 7 million corporate employees and trade association members.

As of January 1, 2008 there were 4,234 PACs registered with the FEC, representing every interest imaginable. The total includes 1,601 corporate/employee PACs, 1,300 non-connected PACs, 925 association PACs, 273 labor union member PACs, 97 corporations without stock PACs, and 38 cooperative PACs. Federal PACs contributed a total of \$372.1 million to candidates in the 2006 election cycle, with corporate PACs accounting for \$135.9 million and trade and membership association PACs contributing \$101.8 million. Labor union PACs \$55.8 million in the same period. It's difficult to find any interest -- rich or poor, conservative or liberal -- that is not represented by a PAC or other significant political force. Public opinion surveys have shown that 70% to 80% of all Americans belong to groups that engage in political advocacy -- many of which sponsor PACs.

America is a nation of interests and the expression and competition of those interests is a healthy part of our democracy guaranteed by the Constitution. PACs are a legitimate way to participate in this process.

# **Even Under New Rules Funding Demands Will Continue**

While Congress periodically considers changes to the campaign finance laws, no law can ever change the need or desire of Americans to have their voice heard in public policy deliberations; none can ensure that government will avoid making laws adversely affecting the well being of individuals and groups of individuals.

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# WE NEED YOUR SUPPORT TO ACHIEVE OUR PAC GOALS

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Accordingly, a corporation's employees and shareholders — or an association's members — justifiably expect their leadership to advocate their perspectives in the political arena and aggressively protect their rights.

In our modern and expensive communications society, where a 30-second advertisement during the 2009 Super Bowl will cost \$3 million, campaigns will continue to be costly. Politicians will continue to seek and expect financial and other support from sympathetic people and organizations. PACs provide a convenient, legitimate, and ethical way to meet all these continuing demands. PACs are here to stay.

#### Alternatives To PACS Are Undesirable

If donors stop contributing to PACs or the Congress for some reason decides to abolish or constrain PACs, companies and associations will be hard pressed to find ways to help candidates meet the rising costs of political campaigns without leaning hard on individual employees or members for personal support. Some groups will be forced to forego political involvement altogether to the detriment of their members; others will seek other ways to participate. The problem is that the alternatives to PACs available under current law, such as 527 organizations, are increasingly risky and unproven. But, more importantly, from a public policy point of view these other vehicles are less transparent, less accountable, and less limited

than PACs. Just think about the current presidential election. 527-funded advertisements are bombarding American voters with messages paid for with unregulated and largely-unreported funds. Now you can understand why it is so important for PACs to vigorously help candidates meet the costs of modern campaigning. Without PACs and voluntary support from millions of donors, the face of modern campaigns could be dominated by super-rich activists willing to spend whatever it takes to defeat or elect a candidate. This cannot be healthy for America's future. Beyond alternative means of financing our democratic elections process, some people believe that the taxpayers should carry the entire burden of funding every campaign for public office. This likely would run in the billions of dollars. Well, if you think the government spent its money wisely after Hurricane Katrina, you'll love how they spend your money helping thousands of candidates run for Congress and the presidency.

#### Conclusion

As long as we have organized, constitutionally-protected political involvement in this country, you will not find a better, cleaner, or more efficient way to fund candidates for federal office than through the richly diverse and robust PAC community. Three decades of experience have proven that PACs are an open, legitimate source of financing federal campaigns that continued on page 5

It is with great sadness that we report the loss of

# CAY G. WEINEL, P.E. OCTOBER 14, 2008

A past President of ACEC/MD in 1991-92, and recently named a Fellow in the organization, Cay Weinel joined Nolan Associates in 1998 as a Project Engineer. A mainstay in the Baltimore Engineering community, previously Cay was a principal at Purdum & Jeschke.

Cay had more than 45 years experience in hydrology and hydraulics related to highway engineering. He was responsible for the design of more than 200 miles of streets and highways for various state and local highway departments. Cay served as an ACEC/MD Director, in all ACEC/MD officer positions, and as an ACEC Director.

In addition to being a registered professional engineer in Maryland, Cay was registered in Missouri, Michigan, and Arkansas. Cay held a Master of Science in Hydrology-Hydraulics and a Bachelor of Science in Civil Engineering from Washington University in St. Louis.

Cay will be sorely missed by everyone that knew him.

# ACEC/MD WELCOMES NEW AFFILIATE MEMBER BB&T INSURANCE SERVICES

The following firm has been elected to Affiliate membership:

BB&T Insurance Services, Inc. 111 S. Calvert Street, Suite 2810 Baltimore, MD 21202 Telephone: 410-230-1058 FAX: 410-230-1049

Website: www.insurance.bbt.com

Contact: Charles Leake

Brief History and Activities of the Firm:
Founded in 1872, BB&T Insurance Services,
Inc., and its representative Charles Leake, are
authorized agents for the ACEC Health plan.
Primary duties include the brokering of
Employee Benefit Insurance Products. Their
mission is to help clients achieve economic success and financial security.

We welcome BB&T Insurance Services as members of ACEC/MD. The next time you see one of their representatives, please take the time to let them know we're glad that they have joined the Council!

# DIRECTOR SCOTT TO SPEAK ON THE GREENING OF THE CITY

On November 18, 2008, the Engineers Club will host a luncheon with Director David E. Scott, P.E., City of Baltimore Department of Public Works. Director Scott will speak on the City's efforts to develop a renewable energy portfolio, possibly building green offices, and other green projects. The Engineers Club is located at 11 West Mount Vernon Place, Baltimore. Call the Engineers Club at 410-539-6914 to make a reservation.

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## CALLING ALL FUTURE STARS

After a one-year hiatus, ACEC/MD will once again offer its highly acclaimed Leadership Program to member firms. As in past years, through a rigorous six-part program to improve business management techniques, class attendees will be encouraged to participate in an interactive discussion of pertinent topics.

ACEC/MD is pleased to offer its program targeted for the "rising stars" in your firm. ACEC/MD will deliver the training your firm's up and coming leaders need for both a reasonable investment and in convenient locations.

Our program's experienced facilitator, Jim Marcotte (Government Resources IPT), will ensure interactive discussion between presenters and participants. To maximize the learning experience, class size will be strictly limited to 25 students with approximately ten years of experience in the consulting engineering industry. As in the past, cover letters and resumes will be used to screen applicants. The deadline to submit applications is December 19, 2008.

Once again, patterned after ACEC's highly acclaimed Senior Executive Institute (SEI) program and "The Business of Consulting Engineering" Program, your firm can avail itself of training that is:

- Tailored to Maryland firms with presentations by local instructors and clients.
- Scheduled to minimize work responsibility conflicts with late afternoon sessions and wrap-up at the ACEC/MD conference.
- Reasonably priced to allow your firm to send "up and coming" future leaders without breaking the training budget.
- Thorough, in providing a curriculum that addresses the myriad of firm management issues that senior principals address on a daily basis.

New this year, in conjunction with ACEC and the National Manufacturers Association, our program will offer an interactive session that demonstrates the myriad of issues that a Congressional representative encounters.

The program will commence on January

15, 2009 and conclude at the ACEC/MD Annual Conference at the Nemacolin Woodlands Resort. Topics in the program and tentative schedule are as follows:

- I. Lessons in Leadership Thursday, January 15, 2009
- II. Organizing & Structuring A Successful Firm - Thursday, February 19, 2009
- III. "Think Like A Congressman" -Thursday, March 19, 2009
- IV. Finance & Profitability Thursday, April 16, 2009
- V. Risk Management Liability & Insurance -Thursday, May 21, 2009
- VI. Characteristics of Leaders & ACEC/MD Conference - Thursday & Friday, June 18 & 19, 2009

All graduates will be honored at ACEC/MD's Conference Banquet June 19, 2009. Also, as in past years, as part of enhancing leadership skills, participants will be encouraged to participate in ACEC/MD's school visitations, and to get involved in ACEC/MD's committees.

Class size will be limited to 25 students that will be screened through the submission of resumes and cover letters. Now is time to consider who are the future leaders in your firm. Watch for registration information in the near future.

# Member News

- A. MORTON THOMAS & ASSOCI-ATES is pleased to announce that Matthew A. Ernest, P.E., LEED AP; Susan Stancik, LS; and David Shank, PLS have been promoted to Associate.
- DEVELOPMENT FACILITATORS, INC. is celebrating its 30th anniversary.
- EBL ENGINEERS, LLC is pleased to announce the following:
  - The firm has launched a new division, the EBL Code Consulting Group, to focus on evaluations and code consultation.
  - Peter Iwanczuk has joined EBL Fire Engineering as a Fire Protection Engineer.
  - David Snyder, PE has joined EBL's Code Consulting Group as the Senior Fire Protection Engineer.
  - Tony Jondo has joined EBL's Code Consulting Group as a Fire Protection Engineer.
  - Juanita Jablasone has joined the firm as an Electrical Engineer.
  - Lucas Wiede has joined the firm as a Mechanical Engineer.

- GMB is pleased to announce the promotion of *Katie Sapna* to the position of Human Resources Generalist.
- GREENMAN PEDERSEN, INC. has hired ACEC/MD Legislative Chair *James W.* Blake, P.E., PLS, as Vice President and Director of Engineering.
- JOHNSON, MIRMIRAN & THOMP-SON announces that *James E. Maloney*, *P.E.* has joined the firm's Philadelphia office as a Senior Associate.
- KCI TECHNOLOGIES is pleased to announce that *The Gazette of Politics & Business* has ranked the firm seventh among the top 53 businesses in the state, and placed *Terry F. Neimeyer, P.E.* on its annual list of the "25 CEOs You Need to Know."
- PURPLE CHERRY ARCHITECTS has added Allison A. Decker as a Project Manager with the firm.
- STV INCORPORATED announced that the 9th Precinct Building Renovation garnered the top honor at ACEC/NY's 2008 Engineering Excellence Competition.

# WE NEED YOUR SUPPORT TO ACHIEVE OUR PAC GOALS

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-- like everything in the world around us -- have become increasingly expensive in modern times. Let us hope that this opportunity for everyday Americans to meaningfully participate in our democratic process continues to be preserved. Stand up for your PAC.

Steven F. Stockmeyer (sstockm524@aol.com) is a veteran Washington political strategist and outside consultant for the National Association of Business PACs -- a non-profit, non-partisan association of corporate and trade association PACs. Geoff Ziebart (nabpac@nabpac.org) is the current Executive Director of NABPAC and a 23-year veteran of the national political arena.

#### AMERICAN COUNCIL OF ENGINEERING COMPANIES/MARYLAND

326 NORTH CHARLES STREET, SUITE 202 BALTIMORE, MARYLAND 21201-4310

POSTMASTER: ADDRESS CORRECTION REQUESTED

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# PROFESSIONAL DEVELOPMENT

October 29	Highway Users Annual Meeting and	Workshop - Highway Advocacy in an Age of Global Warming Activism	ı

Washington, DC. For more information go to 222.857.1200 or www.highways.org.

November 6-7 Maryland Chamber of Commerce Business Policy Conference

 $Cambridge, MD. \ \ For more information, call \ 410.269.0642 \ or \ go \ to \ www.mdchamber.org.$ 

October 29 Drainage Management Systems

November 5 Bicycle Design and Planning

November 6 Roundabout Planning and Design

College Park, MD. Workshops presented by the MDT2Center. For more information call 301.403.4623 or go to

www.mdt2center.umd.edu.

November 12 Roof Asset Management

November 13-14 Rooftop Quality Assurance

Atlantic City, NJ. Presented by RCI, Inc. For more information call 800.828.1902 or go to www.rcionline.org.

November 13-14 How to Structure, Finance and Implement P3 for Infrastructure Projects.

Washington DC. For more information, go to www.fedpubseminars.com.

November 20-21 Building Security Seminar

Reston, VA. Presented by the Building Security Council. For more information, go to www.buildingsecuritycouncil.org.